

CHARITABLE GIVING IN THE UNITED STATES IN 2014

ANNUAL REPORT ON PHILANTHROPY BY **GIVING USA™** FOUNDATION

Donations to charitable causes reached an estimated \$358.38 billion in 2014, a 5.4% increase over 2013 numbers, adjusted for inflation.

Giving from individuals:	72%	\$258.51B
Giving through bequests:	8%	\$28.13B
Giving from foundations:	15%	\$53.97B
Giving from corporations:	5%	\$17.77B

87% of all giving was from individuals/bequests/family foundations, per *The Benefactor Group*.

GIVING BY SUBSECTOR:

Religion:	32%
Education:	15%
Foundations:	12%
Human Services:	12%
Public-Society Benefit:	7%
Health:	8%
International Affairs:	4%
Arts/Culture/Humanities:	5%
Environment/Animals:	3%
Foundation grants to individuals:	2%

Giving to all sectors except international affairs increased from 2013 numbers, per The Benefactor Group.

Giving USA's annual report is based on econometric studies using tax data, government estimates for economic indicators, and information from other research institutions. Giving USA is a publication of the Giving USA Foundation and is researched and written by the Center on Philanthropy at Indiana University. The Foundation was established by the Giving Institute (formerly the American Association of Fund Raising Counsel) to advance research and education in philanthropy.